

Grow Your Business
Build Our Community
Partner with S.U.C.C.E.S.S.



S.U.C.C.E.S.S.

S.U.C.C.E.S.S. at a glance

Quick facts

- One of BC's largest social service agencies
- 61,000+ unique clients and 148,000+ client-services delivered annually
- Funded by three levels of government and donations to S.U.C.C.E.S.S. Foundation

Main areas of service

- Settlement services for newcomers
- Affordable housing
- Seniors care
- Community programs

Growing your brand together

Opportunities for your company



Access to talent

We can help you connect with talented newcomers and other qualified candidates at one of S.U.C.C.E.S.S.'s job fairs held throughout the year.



Corporate social responsibility

Fulfil your company's CSR goals through S.U.C.C.E.S.S.'s community-building initiatives, volunteering opportunities for your employees and more.



Sponsorships

Create goodwill and enhance awareness of your brand by sponsoring one of S.U.C.C.E.S.S.'s well-established programs and events.

About us

Established in 1973, S.U.C.C.E.S.S. is one of the largest not-for-profit social service agencies in British Columbia. Our team of 500 staff serve more than 61,000 clients annually, across 30 service centres in BC and two overseas offices in Seoul, South Korea, and Beijing, China.

S.U.C.C.E.S.S.'s operating budget in 2017-18 was approximately \$45 million. The majority of our funding comes from the three levels of government. We also rely on contributions from the community – individuals, foundations and corporations – to support programs and services that receive partial or no government funding. These contributions are managed and stewarded by the S.U.C.C.E.S.S. Foundation.

On cover

The Watson family, tenants of an affordable housing unit managed by S.U.C.C.E.S.S.

Our services

S.U.C.C.E.S.S. offers a wide spectrum of services that benefit people of all backgrounds and ages. Individuals and families can rely on S.U.C.C.E.S.S. for everything from affordable housing and seniors care, to settlement, language and employment services.



Settlement services for newcomers



Affordable housing



Culturally appropriate seniors care



Community programs

CLIENT DEMOGRAPHICS

Immigrants and refugees from around the world, including China, Philippines, Hong Kong, Iran, Syria and India

CLIENT DEMOGRAPHICS

Individuals, families and seniors, including newcomers and longtime Canadian residents

CLIENT DEMOGRAPHICS

Seniors who attend adult day programs or reside at our assisted living facilities and seniors care home, and their family members

CLIENT DEMOGRAPHICS

Youth, families, parents of young children, seniors

By far the largest segment of our services, our settlement team assists close to 56,000 newcomers to Canada each year. Services include pre-arrival assistance delivered online and via our offices in Asia; port-of-arrival services delivered from inside the Vancouver International Airport; and settlement services such as language training and employment programs in BC.

Our service locations in Richmond, Vancouver, Surrey, Burnaby, New Westminster, the Tri-Cities and Fort St. John make it easy for you as our corporate partner to reach specific demographics and geographic communities.

S.U.C.C.E.S.S. owns and/or operates close to 600 affordable housing units across seven projects in Burnaby, Richmond and Vancouver. These housing units are rented to low- and moderate-income individuals, families and seniors, and are home to more than 1,250 residents.

The seniors population, particularly East Asian seniors, is growing at a rapid rate in BC. As a result, specialized care that caters to seniors' cultural preferences and backgrounds is in high demand.

At S.U.C.C.E.S.S., all programming at our two adult day programs, two assisted living residences and 114-bed seniors care home in Vancouver's Chinatown, is culturally appropriate – setting us apart from other providers in the province.

Many of our programs serve the community in general. These include our Chinese Help Lines, which offer free and confidential emotional support to Mandarin- and Cantonese-speaking callers; Youth Leadership Millennium, a seven-month leadership development program for youth; the Multicultural Early Childhood Development Program, which helps immigrant parents to increase their attachment to the community; the Youth Business Innovative Idea Startups Program, which supports young entrepreneurs; and more.

S.U.C.C.E.S.S. is also recognized as an active agent for social change. We organize and participate in events that enable us to advocate for the needs of vulnerable populations – such as newcomers, women and seniors – on the local, national and international levels.

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T&T Supermarkets has been building a long-lasting partnership with S.U.C.C.E.S.S. to help immigrants successfully integrate into the local labour market. We co-organized several recruitment fairs and S.U.C.C.E.S.S. provided qualified candidates to our stores across the Lower Mainland. We enjoy working with S.U.C.C.E.S.S. and we are confident that our partnership will continue to grow in the future.

Luis Kuo
Talent Acquisition Manager
Human Resources, T&T Supermarkets

Benefits for your company

The diversity of our clients and services means that, as a corporate partner, you have the ability to tailor your brand's exposure and choose the audiences that suit your company's objectives. We can also work with you to meet your specific goals, such as recruiting staff or providing volunteer opportunities for your employees.

When you partner with S.U.C.C.E.S.S., you are aligning your brand with one of the most well-known and trusted social service agencies in Canada.



Partnership opportunities

A partnership with S.U.C.C.E.S.S. can take many shapes and forms. We are happy to discuss in detail with you to understand your needs and develop a tailored opportunity that will help to achieve your company's social responsibility, hiring, cause marketing and other goals.

Below are some of the opportunities we offer.

1. Corporate social responsibility

Achieve your CSR goals and improve staff retention and engagement by taking advantage of S.U.C.C.E.S.S.'s many employee volunteering opportunities and other community-building initiatives.

Volunteering opportunities for employees

Depending on your employees' interest, they can contribute as an:

- **Event logistics volunteer** – helping with event set-up and take-down, answering questions from event attendees etc.
- **Chinese Help Lines volunteer** – answering calls with specialized training provided by S.U.C.C.E.S.S.
- **Income tax clinic volunteer** – helping seniors and other community members fill out their tax returns during tax season
- **Translator** – reviewing and translating communication materials from English to different languages
- **Seniors care volunteer** – organizing activities for seniors at our adult day programs and seniors care home
- **Meals on Wheels driver** – delivering meals to seniors in Richmond and Burnaby
- **Special guest speaker** – providing information on topics of interest to newcomers such as financial literacy, health care, technology, etc.
- **Youth mentor** – giving youth guidance on everything from career, self-confidence and leadership

Leadership development

- S.U.C.C.E.S.S. and S.U.C.C.E.S.S. Foundation are governed by highly qualified volunteer boards. We would be happy to discuss the possibility of having leaders from your organization join our volunteer committees that guide different program areas and activities at S.U.C.C.E.S.S.
- Newcomers benefit greatly from the opportunity to be mentored by professionals already working in their field of interest. We would be pleased to match your staff up with newcomers who are seeking career mentorship, which, in turn, could provide your company with quality leads for new employees.

2. Access to talent

Attendees to our job fairs are highly qualified and are motivated to find meaningful employment in BC. Join one of our job fairs as an employer partner and we can help you gain access to new talent and meet your recruitment needs.

3. Sponsorships

Sponsor a S.U.C.C.E.S.S. event or program to grow your brand while helping us deliver essential services to the community. You may choose to sponsor a specific program or service, such as our leadership development program for youth, or a specific event, such as our Bridge to S.U.C.C.E.S.S. Gala. Regardless of the program or event you choose to sponsor, your company would receive a comprehensive recognition benefits package that effectively raises awareness of your brand and promotes your company's philanthropic leadership to your stakeholders and the community.



A S.U.C.C.E.S.S. staff member assists a client at an employment event for newcomers ▶

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Perseverance and determination are my most important takeaways from the S.U.C.C.E.S.S. Youth Leadership Millennium (YLM) Program. The hikes that we went on every year gave me the excitement and memories to last a lifetime. Hiking up a mountain with a 50-pound bag is no easy feat. I know that I will need the same mentality of never giving up to tackle any obstacles in the future and I am glad that I have some practice in doing so through this program.

Thank you for spending so much time and effort to make YLM possible! It has been a great three years for me as a participant.

Janelle Wong

Graduate of S.U.C.C.E.S.S.'s Youth Leadership Millennium –
a seven-month, multi-year leadership development program for youth ages 14 to 24, supported by corporate sponsorships and donations from the community

Contact us

Please contact us if you would like to receive additional information about our programs and services or to discuss potential partnership opportunities. We would also be happy to arrange a meeting and/or tours of our facilities, such as our seniors care home, to help you gain a deeper understanding of our services and the unique benefits that your company can receive from partnering with us.

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